

# AAPS Guide to Fossil Dealers and Events

## 2026 Tucson Advertising Contract

AAPS 96 E 700 S, Logan, UT 84321-5555 435-744-3428

This **agreement** is between AAPS (hereinafter referred to as "Publisher") and

\_\_\_\_\_ (hereinafter called "Customer"). Whereas, Customer wishes to purchase advertising in the AAPS Guide to Fossil Dealers and Events Tucson 2026 publication.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Company phone number: \_\_\_\_\_

Company address: \_\_\_\_\_

Company email: \_\_\_\_\_

**1. Conditions of Contract:** Contract Balance due on or before December 15, 2025

**2. Delivery of Proof:** Publisher will deliver one (1) proof to customer prior to publication if AAPS is typesetting your ad. **There will be a \$35 per hour charge for AAPS to typeset your ad or edit graphics.** Customer will return the proof to Publisher within 72 hours indicating any changes that are necessary. Customer will be charged at \$35 per hour for additional changes to advertising copy after the final proof of agreed upon copy content. Camera ready ad copy is preferred. Minimum charge 1 hour at \$35.

**3. Publication:** Publisher reserves the right to edit, classify or reject without recourse to Publisher, any advertising copy submitted by Customer that does not follow the AAPS Bylaws and Code of Ethics. **Copy Format, CMYK, 300 DPI TIF or PDF, no proof marks please!**

**4. Copyright:** Publisher retains all proprietary rights to all advertising copy which represents Publisher's creative effort, including the rights of copyright therein. Customer must receive written consent of the Publisher to use advertising copy created by the Publisher.

**5. Limitation of Liability:** Publisher does not warrant the accuracy of the information supplied or gathered by Publisher. Publisher assumes no liability for said information. Omission of all or part of the advertisement or other error in the advertisement shall result in an adjustment of charges to Customer's account ONLY when the said advertisement is different from the approved final proof copy. Such adjustments shall not exceed the amount of the charge made to Customer for publication of the advertisement. Customer agrees Publisher shall not be liable for incidental or consequential damages suffered by Customer.

**6. Service Charges/Checks:** A service charge of thirty five dollars (\$35) will be charged for all returned checks due to insufficient funds.

**7. Ad copy due no later than November 15, 2025 or ad will not be published and down payment will be forfeited by the Customer. Call 435-744-3428 with questions.**

**8. Individual Liability:** If customer is a corporation, the person whose signature appears below agrees to be jointly and severally liable for all obligations imposed on the corporation by this Agreement.

### 2026 Ad Sizes and Rates

### member

### non member

1/4 page (2 3/4 W x 4 1/4 H)

\$240

\$480

1/3 page (5 1/2 W x 2 3/4 H)

\$300

\$600

1/2 page (5 1/2 W x 4 1/4 H)

\$480

\$960

Full (5 1/2 W X 8 1/2 H) **With Bleed** (5.75 W X 8.75 H, 1/4" trim)

\$850

\$1,700

**Special Placement (All Pre-Sold)**

\$1,200

\$2,400

(SP Full Page Inside front Cover, Page 1, Center Pages(2), Facing Inside Back Cover, Inside Back Cover and Back Cover)

Ad #1 size and price \_\_\_\_\_ Ad #2 size and price \_\_\_\_\_

Total Due: \_\_\_\_\_ Amount Received: \_\_\_\_\_ Balance Due: \_\_\_\_\_

By: \_\_\_\_\_ Date: \_\_\_\_\_

Customer

White Copy - AAPS, Pink Copy - Final Receipt (customer), Yellow Copy - Initial Receipt (Customer)